



HealthCare Institute
of New Jersey



Diabetes Care:

Prevention and Treatment in New Jersey's Latino Community

Wednesday, March 19, 2008

**Busch Campus Center
Rutgers, The State University of New Jersey
604 Bartholomew Road
Piscataway, New Jersey**

In cooperation with:



CONTINUING **MEDICAL EDUCATION PROGRAM**

Announcements

Continuing Education Credit

In order to obtain Continuing Education Credit for this activity, participants are required to fill out the CE Credit Request Form that is included with your Conference Evaluation Form. Please return both forms to the registration desk at the end of the day, or you can fax them to the number listed on the form.

Continuing Education Credit letters will be mailed within four weeks.

Evaluations

Evaluation forms will be distributed upon checking in at the registration desk. Please drop the evaluation forms at the registration desk before you leave at the end of the conference. Your thoughtful comments provide valuable guidance for the planning of future conferences.

Pages/Phones

In consideration of other participants, kindly set pagers and phones to vibrate.

Breakfast/Lunch/Refreshments

Today's diabetes-friendly "portable" lunch is available in the Fireside Lounge; informal seating is available throughout the Busch Campus Center, including the lobby and food court.

Exhibitors

Please take time during the registration process, breaks and lunch to visit the exhibitors.

Questions

If you have any questions, the registration staff will be stationed in the registration area throughout the conference.



Event Program

Diabetes Care: Prevention and Treatment in New Jersey's Latino Community

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Busch Campus Center

**604 Bartholomew Road
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Event Overview

Today's Latino Diabetes summit will take a critical look at the growing issue of diabetes in New Jersey's Latino Community. Experienced medical professionals and educators will present key topics in the areas of prevention, access to care and treatment of diabetes, with emphasis on cultural competence and how we can best serve the Latino Community in New Jersey.

Continuing education credits are being provided to more than 300 medical professionals from all of our state's 21 counties. They are joined by more than 100 of our state's top leaders in the New Jersey Latino Community.

Learning Objectives

By participating in today's summit, attendees will obtain proficiency in the following:

- Describe key cultural factors and issues related to the care of diabetes within Latino Communities.
- Discuss diabetes risk factors, symptoms, screenings, prevention guidance and treatment.
- Discuss strategies in diabetes self-management and empowerment.
- Assess the course of action as a patient's health care team is formed.
- Discuss emerging technologies in diabetes care.

Event Program

Registration

7:30 a.m.

- *Registration:* Busch Campus Center Lobby
- *Continental Breakfast:* Fireside Lounge
- *Exhibits:* International Lounge

Welcome and Introduction

8:15 a.m. – Multipurpose Room

Program Host: Leida Arce, NJN Public Television

Welcome: Richard L. McCormick, Ph.D., President, Rutgers, The State University of New Jersey

Remarks:

- Hon. Bob Franks, President, HealthCare Institute of New Jersey
- Martin Perez, Esq., President, Latino Leadership Alliance of New Jersey
- Hon. Heather Howard, Commissioner, New Jersey Department of Health and Senior Services

Presentation of Patient Navigator Award:

- Hon. Robert Menendez, United States Senator from New Jersey

Keynote Speaker

9:00 a.m. – Multipurpose Room

“Preventing Chronic Disease in All Our Communities”
Richard H. Carmona, M.D., M.P.H., F.A.C.S.
17th Surgeon General of the United States (2002-2006)
Chairperson, Partnership to Fight Chronic Disease
President, Canyon Ranch Institute

Morning Break

10:00 a.m.

- *Snack:* Fireside Lounge
- *Exhibits:* International Lounge

Plenary Session

10:30 a.m. – Multipurpose Room

“Projection of Diabetes in the U.S.”
William R. Rowley, M.D.
Institute for Alternative Futures

Featured Speaker

11:00 a.m. – Multipurpose Room

“Cultural Competence in Diabetes Care: An Urgent Need”
A. Enrique Caballero, M.D., M.S.
Latino Diabetes Initiative, Joslin Diabetes Center, Harvard Medical School

Lunch Break

12:00

- *Portable Lunch:* Fireside Lounge
- *Exhibits:* International Lounge

Today's diabetes-friendly "portable" lunch is available in the Fireside Lounge; informal seating is available throughout the Busch Campus Center, including the lobby and food court. Also during this lunch break, feel free to visit our exhibits in the International Lounge as well as network with your colleagues.

CONCURRENT TRACK BREAKOUT SESSIONS

12:45 p.m. to 2:45 p.m.

NOTE: Track breakout session details are listed on the following pages.

- Track 1: Prevention & Access – Multipurpose Room
- Track 2: Treatment – Center Hall
- Track 3: Community Health Care Workers Forum – Room 120
- Track 4: Leadership Forum – Room 116

Afternoon Break

2:45 p.m.

- *Snack:* Fireside Lounge
- *Exhibits:* International Lounge

NOTE: This will be a final opportunity to visit our exhibits and network with your colleagues.

Plenary Session

3:00 p.m. – Multipurpose Room

"Research and Innovation: What's New in the Treatment of Diabetes?"

A. Enrique Caballero, M.D., M.S.

Latino Diabetes Initiative, Joslin Diabetes Center, Harvard Medical School

Closing Comments and Remarks

3:45 p.m.

- Hon. Bob Franks, President, HealthCare Institute of New Jersey
- Martin Perez, Esq., President, Latino Leadership Alliance of New Jersey

CONCURRENT TRACK BREAKOUT SESSIONS

12:45 p.m. to 2:45 p.m.

Track 1: Prevention & Access Multipurpose Room

"Pay Me Now or Pay Me Later: The Three Entry Points of Diabetes Prevention"

Nurgul Fitzgerald, Ph.D., R.D., Rutgers, The State University of New Jersey

"Diabetes Symptoms and Screening"

Norman H. Ertel, M.D., F.A.C.P. – UMDNJ – NJ Medical School

"Preventing Diabetes: Lifestyle Changes for Healthy Eating and Physical Activity"

Alexandra Greci, M.S., R.D., L.D.N., C.D.E. – Rutgers, The State University of New Jersey

Susan Lang-Saponara, R.D. – ShopRite of Flemington

Sharon Mousselli – American Diabetes Association

"Access to Care"

Jorge Luis Vereas, M.D. – Chief Medical Officer, North Hudson Community Action Health Center

Track 2: Treatment Center Hall

"It Takes a Village: Multidisciplinary Diabetes Care in the Latino Community"

Hector J. Castro, M.D. – Beth Israel Medical Center

"Improving Patient Understanding of Type 2 Diabetes & Benefits of a Multidisciplinary Team Approach"

Speaker/Moderator: Sharon E. Selinger, M.D., F.A.C.P., F.A.C.E – President, NJ American Association of Clinical Endocrinologists

Panel of Specialists:

- Hector J. Castro, M.D. – Critical Care Specialist - Beth Israel Medical Center
- Robert A. Hersh, D.D.S. – Periodontist - President, NJDA
- Jody Lashen, M.S., R.D., C.D.E. – Registered Dietitian -- St. Clare's Hospital
- Patricia Munz, M.S.N., R.N., A.P.N.-C, C.D.E. – Certified Diabetes Educator, President, GSADE
- Christian A. Robertozzi, D.P.M. – Podiatrist - President, APMA
- H. Matthew Wheatley, M.D. – Ophthalmologist – Robert Wood Johnson University Hospital

Track 3: Community Health Workers Forum Room 120

"Bridging the Gap: Community Access to the Health Care System"

Moderator: Dwyan Monroe, B.A. – New Jersey Community Health Worker Institute, UMDNJ-SOM

Panel of Speakers:

- Sabina Chartterjee – Abigail House, Camden
- Magda Diaz, L.C.H.W.S. – New Jersey Community Health Worker Institute
- Aline M. Holmes, R.N., A.P.N.-C., M.S.N. – New Jersey Hospital Assoc./Project Dulce New Jersey
- Mindy Montgomery, C.H.W., Healthy Mothers, Healthy Babies of Essex County
- Leslie A. Morris, M.P.H., L.C.S.W., M.S.W. – New Jersey Primary Care Association

CONCURRENT TRACK BREAKOUT SESSIONS

12:45 p.m. to 2:45 p.m.

Track 4: Leadership Forum Room 116

“Eliminating Health Disparities through Effective Partnerships”

Moderator: S. Patricia Cabrera – *Communications, New Jersey Department of Health and Senior Services*

Panel of Speakers:

- Linda Holmes – Office of Minority and Multicultural Health, New Jersey Department of Health and Senior Services
- Debbie Salas-Lopez , M.D., M.P.H., F.A.C.P. – Lehigh Valley Health & Hospital Network
- Doreleena Sammons-Posey, S.M. – Chronic Disease and Prevention Control Services, New Jersey Department of Health and Senior Services
- Daniel Santo Pietro – Hispanic Directors Association of NJ

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FACULTY DISCLOSURE DECLARATIONS

In accordance with the disclosure policies of UMDNJ and in order to conform with ACCME and FDA guidelines, all program faculty are required to disclose to the activity participants:

- 1) the existence of any financial interest or other relationship with the manufacturer of any commercial product or provider of commercial services that relates to the content of their presentation material; or commercial contributors of this activity that could be perceived as a real or apparent conflict of interest;
- 2) the identification of a commercial product that is unlabeled for use or an investigational use of a product or device that is not yet approved.

THE FOLLOWING FACULTY HAVE NO SIGNIFICANT FINANCIAL RELATIONSHIPS TO DISCLOSE AND DO NOT INTEND TO DISCUSS AN UNAPPROVED OR INVESTIGATED USE OF A PRODUCT/DEVICE:

S. Patricia Cabrera
Richard H. Carmona, MD, MPH, FACS
Hector Castro, MD
Sabina Charterjee
Magda Diaz
Norman Ertel, MD
Nurgul Fitzgerald, MD
Sandra Greci
Robert Hersh, MD
Aline Holmes

Linda Holmes
Mindy Montgomery
Dwyan Monroe
Leslie Morris
Sharon Mousselli
Christian Robertozzi, MD
Debbie Salas-Lopez
Doreleena Sammons-Posey
Daniel Santo Prieto
Jorge Vereza, MD

THE FOLLOWING FACULTY HAVE NO SIGNIFICANT FINANCIAL RELATIONSHIPS TO DISCLOSE AND INTEND TO DISCUSS AN UNAPPROVED OR INVESTIGATED USE OF A PRODUCT/DEVICE:

Hector Castro, MD
Harold Matthew Wheatley, MD

THE FOLLOWING FACULTY HAVE SIGNIFICANT FINANCIAL RELATIONSHIPS TO DISCLOSE AND DO NOT INTEND TO DISCUSS AN UNAPPROVED OR INVESTIGATED USE OF A PRODUCT/DEVICE:

Enrique Caballero, MD
Member - Scientific Advisory Board for Amylin, E-Lilly, Takeda Pharmaceutical, Merck, sanofi-aventis

Patricia M. Munz
Grant/Research Support: AstraZeneca, E-Lilly
Consultant: Medingo Solutions
Speaker's Bureau: E-Lilly, NovoNordisk, sanofi-aventis, Pfizer, Merck, Roche

William R. Rowley, MD
Other Financial Support: NovoNordisk

CONTINUING EDUCATION CREDITS

PHYSICIANS: UMDNJ-Center for Continuing and Outreach Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UMDNJ-Center for Continuing and Outreach Education designates the educational activity for a maximum of 5.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation.

NURSES: The University of Medicine and Dentistry of New Jersey- Center for Continuing and Outreach Education is an approved provider of continuing nursing education by NJSNA, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P173-10/06-09.

This activity is awarded 5.25 contact hours. (60 minute CH)

Provider approved by the California Board of Registered Nursing, Provider Number CEP 13780.

PHARMACY: UMDNJ is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This course (ACPE #374-000-08-016-L01-P) qualifies for 5.25 contact hours (0.525CEU) of continuing pharmacy credit.

DENTAL: The University of Medicine & Dentistry of New Jersey- New Jersey Dental School is an approved course sponsor by the New Jersey State Board of Dentistry. Our courses, which deal with the scientific or clinical practice of dentistry, professional responsibilities, or ethical obligations of the profession, fulfill Board requirements for dentists' license renewal. Credit hours are granted on an hour-for-hour basis, provided the course is completed as designated. This course is designated for 5.25 credit hours.

In addition, the University of Medicine & Dentistry of New Jersey is an ADA Continuing Education Recognition Program (ADA CERP) recognized provider. The term of acceptance extends to 12/09. UMDNJ is also an Academy of General Dentistry (AGD) approved national sponsor for Fellowship Mastership credit. The term of acceptance extends to 12/10.

SOCIAL WORK: This program is approved by the National Association of Social Workers (Provider #:886480934) for a total of 3.0 continuing education contact hours for social workers. Expiration date: 6/30/2008. The NASW CE Program is currently endorsed by 41 state licensure boards.

DIETICIANS: The UMDNJ-SHRP Graduate Programs in Clinical Nutrition in conjunction with the UMDNJ-Center for Advanced and Continuing Education is a Continuing Professional Education (CPE) Accredited Provider (Provider Number UN001) with the Commission on Dietetic Registration (CDR). Registered dietitians (RDs) and dietetic technicians, registered (DTRs) will receive 5.25 continuing professional education units (CPEUs) for completion of this program/materials.

CONTINUING EDUCATION UNITS: UMDNJ-CCOE certifies that this continuing education offering meets the criteria for up to .525 Continuing Education Units (CEUs), provided the activity is completed as designed. One CEU equals 10 contact hours of participation in an organized continuing education experience under responsible sponsorship, capable direction, and qualified instruction.

Exhibitor Displays

Location: International Lounge

Please visit our exhibits during breaks throughout the day:

Abbott
American Diabetes Association
Amylin Pharmaceuticals
Bayer Healthcare – Diabetes Care
BD Medical – Diabetes Care
Daiichi-Sankyo Inc.
Diabetes Foundation, Inc.
Dulce New Jersey/New Jersey Hospital Association/Health Resource Education Trust
Garden State Association of Diabetes Educators
Horizon Blue Cross Blue Shield of New Jersey
Joslin Diabetes Center
LifeScan/Johnson & Johnson
Latino Leadership Alliance of New Jersey
Medical Society of New Jersey
Merck & Co., Inc
National Association of Social Workers/NJ Chapter
New Jersey Community Health Worker Institute
New Jersey Dental Association
New Jersey Department of Health and Senior Services:
Chronic Disease Prevention and Control/Office of Minority & Multicultural Health
New Jersey Dietetic Association
New Jersey Primary Care Association
NJN Public Television
Novo Nordisk, Inc.
Partners in Care/NJHCQI
Pfizer Inc
Roche Diabetes Care
Rutgers University Cooperative Extension/Family & Community Health Sciences
Rx4NJ/HealthCare Institute of New Jersey
Rutgers University Cooperative Extension
sanofi-aventis
Schering-Plough Corporation
University of Medicine & Dentistry of New Jersey-Metabolic Pulse

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(through unrestricted educational grants)

Premier Funding

Bayer Health Care Pharmaceuticals
Horizon Blue Cross Blue Shield of New Jersey
LifeScan/Johnson & Johnson
Novo Nordisk, Inc.

Major Funding

Abbott
Amylin Pharmaceuticals
Merck & Co., Inc.
Schering-Plough Corporation

Additional Funding

BD
Daiichi-Sankyo
Pfizer
Roche Diabetes Care
sanofi-aventis

Additional Support and Advocacy

American Diabetes Association
Diabetes Foundation
Garden State Diabetes Educators
Medical Society of New Jersey
National Association of Social Workers/New Jersey Chapter
New Jersey Academy of Ophthalmology
New Jersey Association of Osteopathic Physicians and Surgeons
New Jersey Council of Teaching Hospitals
New Jersey Chapter/American Academy of Clinical Endocrinologists
New Jersey Community Health Worker Institute
New Jersey Dental Association
New Jersey Dietetic Association
New Jersey Hospital Association
New Jersey Pharmacists' Association
New Jersey Podiatric Medical Society
New Jersey Primary Care Association
New Jersey State Nurses' Association
Partnership to Fight Chronic Disease
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